

Savannah Hernandez

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WORK & OTHER EXPERIENCE

Creative Producing Intern, *NFL Films*, Mount Laurel, NJ June 2025 – August 2025

- Assist producers in crafting long-form, documentary-style football stories from concept to final cut
- Research players, teams, and game history to support storyline development
- Log and organize interviews, game footage, and audio for use in feature packages
- Contribute to scripting and editing for high-profile NFL programming
- Provide in-house and on-location production support during interviews and shoots

Creative Media Intern, *Georgia Bulldogs Sports Marketing*, Athens, GA August 2022 – May 2025

- Filmed and edited video content for University of Georgia athletics, including in-game coverage, interviews, media days, and sponsored segments
- Created website content for georgiadiogs.com and feature segments aired on Fox 5 Atlanta's *Bulldogs Now* morning show
- Produced social media content for UGA teams, tailoring creative videos for platforms like Instagram and Twitter
- Crafted 100+ videos for social, videoboards, website features, TV highlights, and press conference coverage

Videography Intern, *Nashville SC*, Nashville, TN June 2024 – August 2024

- Shot training sessions, games, studio shows, and other events
- Edited videos, including highlight reels, social media, sponsorship content and in-game features
- Producer and on-air talent for *Final Third*, a weekly Instagram Stories show for club news and updates

Freelance Videographer, *University of North Carolina Athletics* March 2024

- Provided video for UNC Women's Swimming and Diving team at Division 1 2024 National Championship
- Footage published on [@uncswimdive](https://www.instagram.com/uncswimdive) and [@goheels](https://www.instagram.com/goheels) Instagram accounts

Sports Writer, *The Associated Press*, Australia July 2023 – August 2023

- Partnered with The Associated Press to cover the FIFA Women's World Cup Australia & New Zealand 2023™
- Credentialed to cover the tournament to distribute written stories and digital content to media outlets across the world, including USA Today and ABC News
- 10 published articles on [apnews.com](https://www.apnews.com)

Sports Reporter, *Marietta Daily Journal Newspaper*, Marietta, GA June 2022 – August 2022

- Reported on live sporting events, producing written and photographic content for digital and print publication
- Researched team and player stats to enhance coverage across platforms

CAMPUS & COMMUNITY INVOLVEMENT

Director of Visual Content, *Rouge Magazine*, Athens, GA July 2022 – January 2025

- Directed team of 10 photographers and videographers for photoshoots and assignments to meet deadlines
- Collaborated with Editor-in-Chief and Creative Director to create photoshoot concepts and aesthetic of issues

Photographer and Communications Coordinator, *Rouge Magazine*, Athens, GA August 2021 – June 2022

- Photographer: photograph at assigned photoshoots, create shot list for each photoshoot, cull through and edit photographs for publication, photograph selected for the Rouge Spring/Summer 2022 cover
- Communications Coordinator: develop marketing strategies aimed to increase Rouge's reach to its target audience

HONORS AND AWARDS

- 2025 UGA Presidential Award of Excellence
- 2024 Jim Brennan Association for Women in Sports Media Scholar
- 2024 Grady College Digital Portfolio Contest Winner
- Omicron Delta Kappa Leadership Honor Society, Phi Kappa Phi Honor Society

SKILLS

- Editing and Design: Adobe Premiere Pro, Adobe Media Encoder, Photoshop, Lightroom
- Writing and Reporting: AP Style, Interviewing, Research
- Production: Videography, Photography, Broadcasting (live, control room, on-air talent)

EDUCATION

University of Florida

Master of Arts in Mass Communication, Social Media Concentration

Gainesville, FL
May 2026

University of Georgia, Morehead Honors College, UGA Foundation Fellowship Scholar

Bachelor of Arts, Journalism

Communication Studies Minor, Sports Media Certificate

Athens, GA
May 2025
GPA: 3.97/4.00

University of Oxford, Maymester 2022 Study Abroad

UGA Travel Writing in Hawaii, Maymester 2024 Study Away

Oxford, UK
Honolulu, Hawaii

REFERENCES

Caitlyn Hummel, Director of Social Content and Strategy, GBSM, caitlyn.hummel@GeorgiaDogs.com

Chris Gilmore, Associate Director of Sports Content, GBSM, chris.gilmore@GeorgiaDogs.com

Vicki Michaelis, Director of Carmical Sports Media Institute, UGA, vickim@uga.edu

Carlo Finlay, Associate Director of the Carmical Sports Media Institute, UGA, carlof@uga.edu

Jonathan Peters, Department Head of Journalism, UGA, jonathan.peters@uga.edu

Ralitsa Vassileva, Journalism Professor, UGA, ralitsa.vassileva@uga.edu